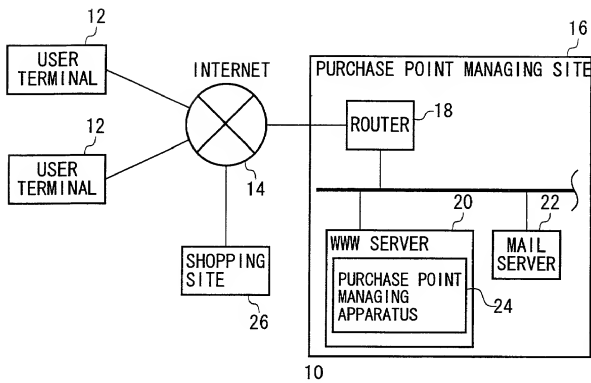


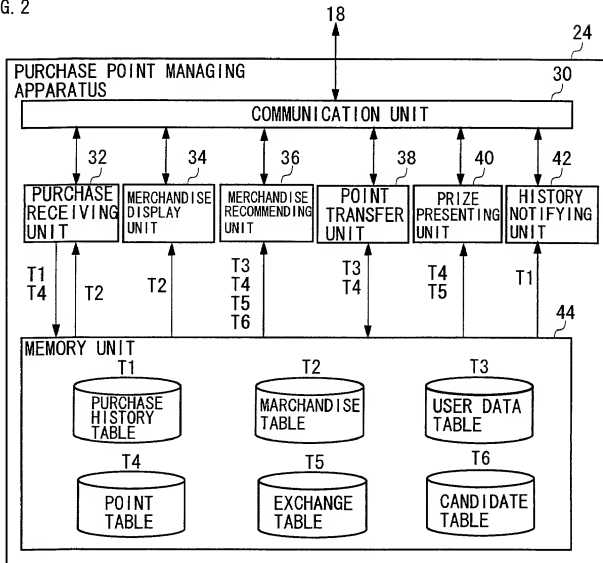
1/12

FIG. 1



2/12

FIG. 2



3/12

FIG. 3

| 60<br>MERCHANDISE               | 62<br>MERCHANDISE<br>NUMBER | 64<br>MARKED<br>PRICE | 66<br>POINT | 68<br>DETAILS       |
|---------------------------------|-----------------------------|-----------------------|-------------|---------------------|
| TELEVISION                      | 21-1234                     | 62000                 | 62          | www. tv. com        |
| LEATHER COAT                    | 35-0307                     | 78000                 | 78          | www. coat. ne. jp   |
| CALIFORNIA<br>WINE              | 06-3021                     | 4800                  | 5           | www. wine. com      |
| 8-DAY CRUISING<br>IN AEGEAN SEA | 55-8284                     | 346000                | 346         | www. greece. co. jp |

T2:MERCHANDISE TABLE

FIG. 4

| 72<br>POINT | 74<br>PRIZE   |
|-------------|---|
| 100         | PORTABLE CAMERA, RADIO WITH ALARM CLOCK, ...          |
| 200         | WALL-HUNG CLOCK, WELL-SMOKED HAM, ...                 |
| ⋮           | ⋮   |
| 3000        | ITALIAN DELUXE FURNITURE, 6 DAYS IN HAWAII (2 PERSON) |

T5:EXCHANGE TABLE

FIG. 5

| 78<br>USER | 80<br>TOTAL POINT |
|------------|-------------------|
| Hana       | 65                |
| Teru       | 213               |
| ⋮          | ⋮                 |
| Taro       | 2922              |

T4:POINT TABLE

4/12

|      |   |    |
|------|---|----|
| 84   | USER  | 86 |
| Hana | MERCHANDISE PURCHASED                                     |    |
| Teru | THERMOS WITH WATER PURIFIER                               |    |
| ⋮    | TIE, DESK STAND   |    |
| Taro | TOUR FOR THE CANADIAN ROCKIES, DELUXE BED, COMPACT CAR... |    |

T1: PURCHASE HISTORY TABLE

FIG. 6

5/12

FIG. 7

| 90<br>USER | 92<br>SEX | 94<br>AGE | 96<br>OCCUPATION    | 98<br>HOBBY AND OTHER |
|------------|-----------|-----------|---------------------|-----------------------|
| Hana       | FEMALE    | 21        | COMPANY STAFF       | TRAVELING, MUSIC      |
| Teru       | MALE      | 26        | DESIGNER            | AUTOMOBILE, PC        |
| ⋮          | ⋮         | ⋮         | ⋮                   | ⋮                     |
| Taro       | MALE      | 52        | CORPORATE PRESIDENT | WINE, TRAVELING       |

T3:USER DATA TABLE

6/12

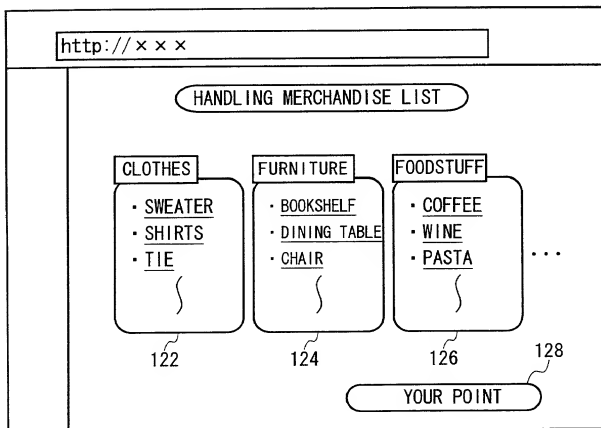
| POINT | CANDIDATE MERCHANDISE  |   |  |
|-------|--|---|--|
|       | SINGLE ITEM  | TWO ITEMS   | THREE ITEMS OR MORE  |
| 10    | DESK FOR PC  | HIGH GRADE SOBA/UDON  | —  |
| 20    | CASHMERE SWEATER   | CHEST OF DRAWERS/BOOKSHELF  | FLOWER OF MONTH (12 MONTHS)  |
| ∴     | ∴  | ∴   | ∴  |
| 80    | 3-DAY TRIP IN HONG KONG<br>LEATHER COAT<br>ENGLISH CONVERSION<br>LEARNING KIT<br>∴ | <div> <div>A</div> <div>           SWISS WATCH<br/>MD PLAYER<br/>∴         </div> <div>B</div> <div>           DIGITAL CAMERA<br/>BICYCLE<br/>∴         </div> </div> | EUROPEAN TEA CUP (6 MONTHS)<br>SPECIALLY SELECTED<br>WOODEN TOY (12 MONTHS)<br>WORLD EXCLUSIVE WINE (10 MONTHS)<br>∴ |

T6: CANDIDATE TABLE

FIG. 8

7/12

FIG. 9



120

8/12

FIG. 10

http://x x x

MESSRS. Taro

140 YOUR CURRENT POINTS ARE 142 2922

PRIZE EXCHANGEABLE IS AS FOLLOWS:

| POINT | PRIZE                           |
|-------|---------------------------------|
| 100   | PORTABLE CAMERA...              |
| 200   | WALL-HUNG CLOCK...              |
| :     | :                               |
| 2900  | LITHOGRAPH BY FAMOUS PAINTER... |

144

146 HINT FOR PURCHASE

148 POINT TRANSFER

150 HOUSEKEEPING ACCOUNT BOOK

120



9/12

FIG. 11

The screenshot shows a web browser window with the address bar containing "http://x x x". The main content area displays a message from "MESSRS. Taro" stating that 78 points more are needed to reach 3000 points, which can be exchanged for Italian deluxe furniture or a 6-day trip to Hawaii for two people. Below this, a section titled "IN ORDER TO EARN 78 PONTS ..." lists three options: 1) Till December 2001, purchase a 3-day trip in Hong Kong; 2) From October 2001, purchase world exclusive wine (12 months); and 3) Others. Each option has a "DETAILS" button. A "RETURN" button is at the bottom right. Reference numerals 120, 160, 162, 164, 166, and 170 are used to identify specific elements of the interface.

http://x x x

MESSRS. Taro : 78 POINTS MORE, THEN 3000 POINTS.  
EXCHANGEABLE FOR ITALIAN DELUXE FURNITURE,  
6-DAYS TRIP TO HAWAII (2 PERSONS) ...!

IN ORDER TO EARN 78 PONTS ...

① TILL DECEMBER, 2001  
PURCHASE 3-DAY TRIP IN HONG KONG DETAILS

② FROM OCTOBER, 2001  
PURCHASE WORLD EXCLUSIVE WINE (12 MONTHS) DETAILS

③ OTHERS

RETURN

10/12

FIG. 12

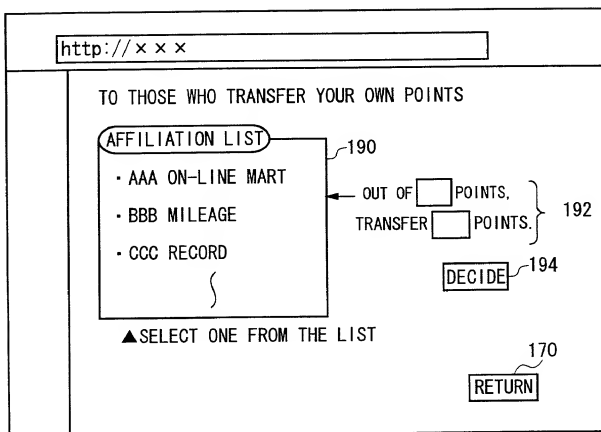
A screenshot of a web browser window. The address bar at the top contains the text "http://x x x". The main content area displays the following text and elements:

- "MESSRS. Taro" where "Taro" is in a rectangular box.
- "POINTS TRANSFERABLE TO OTHER ARE" followed by a right-facing curly brace and the number "180".
- A rectangular box containing the number "2922" followed by the text "POINTS. ENTER BELOW."
- The number "182" followed by a left-facing curly brace, then a rectangular box containing the number "2000", followed by the text "POINTS WILL BE GIVEN TO".
- A rectangular box containing the name "HANA" followed by a rounded rectangular button labeled "SEND".
- A paragraph starting with a symbol "※" followed by the text "IF YOU WISH TO TRANSFER POINTS EARNED AT OTHER ON-LINE SHOPPING SITES, PLEASE SEE HERE.".
- The number "2000" centered below the paragraph.
- A rectangular button labeled "RETURN" with a curved line pointing to it from the number "170".
- The number "184" is positioned above the "RETURN" button.

120

11/12

FIG. 13



120

12/12

FIG. 14

http://x x x

A BREAKDOWN LIST OF YOUR USAGE FOR THE LAST YEAR(S) 1

202 {

[1] CLOTHING ITEMS ... 28600 YEN

200

|                  |   |          |         |
|------------------|---|----------|---------|
| CASHMERE SWEATER | 1 | 18000YEN | 2000/4  |
| TIE              | 2 | 10600YEN | 1999/12 |

204 {

[2] FOOD... 0 YEN

206 {

[3] ENTERTAINMENT... 72800 YEN

|                |   |          |        |
|----------------|---|----------|--------|
| 4-DAYS IN GUAM | 1 | 72800YEN | 2000/2 |
|----------------|---|----------|--------|

208 {

YOU HAVE UTILIZED THE TOTAL OF 101400 YEN.

170

RETURN

120